

TRAVERSE[®]

MEDIA POWERED

A 6–12 Media-Powered Social Studies Curriculum
that Engages Students Like Never Before



Media Powered to Drive Student Learning

Welcome to Traverse, the digital-forward, student-friendly social studies curriculum designed to create digital learners out of digital natives.

Today's students are immersed in a digital world, with technology and multimedia integral parts of their daily lives. Traverse's innovative approach leverages the power of technology and multimedia to create an engaging and dynamic learning experience for students of all backgrounds and learning styles.

Traverse's continually updated, living curriculum is carefully crafted to captivate learners through a variety of modalities. Formats such as The View, Traverse 360, and The Beat present students with a diverse range of interactive content and feature young, relatable performers to make the overall experience relevant and inspiring.

Like no other social studies curriculum ever created, Traverse equips students with the tools they need to become active, informed citizens who can navigate and contribute to an increasingly interconnected global society. We hope that students find these opportunities for digital exploration and discovery not only informative but also transformative.

THE VIEW



TRAVERSE 360



TheBeat



QuickTalk

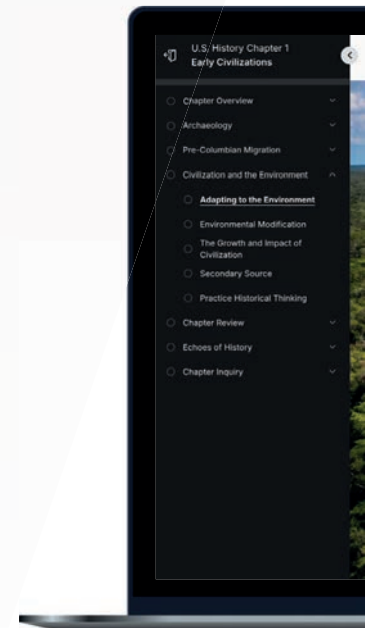
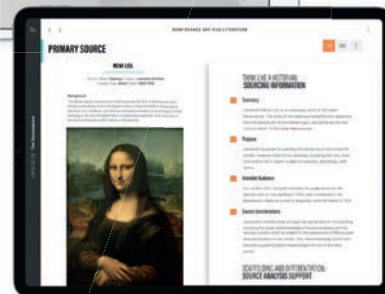


Cutting-Edge Digital Tools Accelerate Learning

Traverse's intuitive digital platform facilitates dynamic digital learning experiences and includes features to help students and teachers better manage their content and assignments. All narrative content lives on the platform — allowing teachers to deliver the entire textbook online — and is broken down into digestible sections, making it more approachable. Additionally, students learn through a diverse range of embedded media, sources, Echoes, and other activities.

The platform is also equipped with tools to help guide student learning, including:

- A student notebook for note-taking
- An annotation notebook to collect annotations on text, images, and videos
- Read-aloud audio
- Leveled text, which can be adjusted up to two grade levels below reading level
- Points of Interest, which provide additional context and information



A Variety of Instructional Media

With Traverse, students learn through a variety of modalities. Multimedia content is presented in a range of clearly defined formats — from Traverse 360 to The Beat. At every stage, our academic designers have chosen the best media format to tell the story and engage students. All video formats contain student presenters and actors, so students are always learning from their peers.

THE VIEW



Introduce each unit with a simple, engaging video that provides an overview of the unit.

TRaverse 360



Hosts take students on a journey through a topic, exploring the impactful moments that make history.

QuickTalk



QuickTalks provides fast and fun insights into the content.

TimeTunnel



Time Tunnels are focused on events and key moments in history.

GRAPHIC EXPLAINER



These videos explain concepts, events, figures, locations, etc.

TheBeat



The Beat features a study group at a fictional school modeling skills, critical thinking, and more.

3-D OBJECT



Bring artifacts to life without visiting the museum: examine key objects from multiple angles.

FLIPBOOK



Inspired by Instagram stories, learning delivered in succinct, visual stories.

HOTSPOT



Dive deeper into elements presented in an image.

INTERACTIVE TIMELINE



Visual representations of history allow students to explore how events change over time.

INTERACTIVE MAP



Pick your destination and investigate history.

POINT OF INTEREST

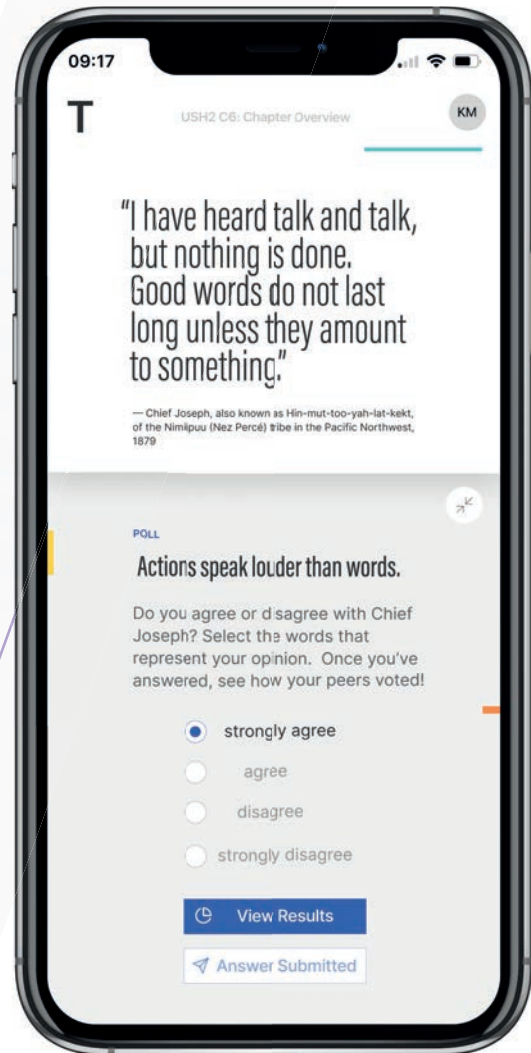


A Point of Interest is an image and text that provides three points about a subject.

Activities Assess Knowledge and Engagement

Traverse integrates various activities within narrative, sources, and inquiries to engage students and assess their interpretation and analysis skills. Teachers can collect data and remediate content in real-time during class, enabling students to receive scaffolded support at their level.

Overall, the built-in digital tools create a more interactive and personalized learning environment, ensuring that all students effectively engage with and understand social studies content.



Collaboration activities leverage the ability of students to share their responses and see their peers' responses:

- Word Cloud
- Ranking
- Poll
- Linear Scale

Tech-enhanced activities help teachers assess students' knowledge of content, including:

- Drag and drop questions
- Multiple choice questions
- Short answer questions



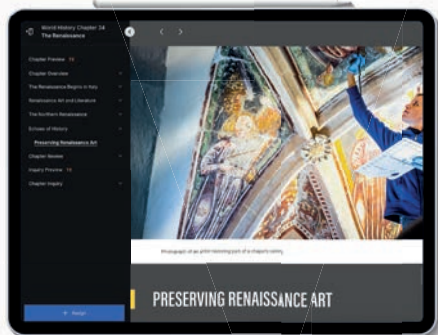
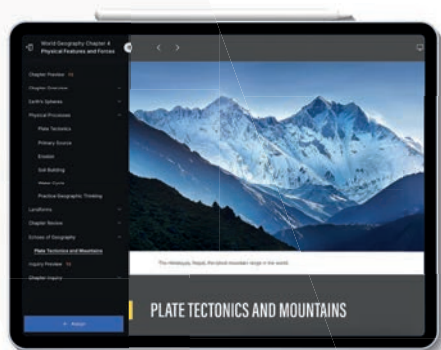
Echoes Connect to Students Lives


Echoes are short, news-style articles that connect the concepts of a Traverse chapter to a contemporary example. These articles facilitate exploration between the world today and the social studies topic students are studying by providing the opportunity to investigate theoretical concepts through the lens of real-world examples.

Each Echo is framed around a question to prompt peer collaboration and discussion, pique student interest, and encourage them to think about how the topic of the Echo connects to the chapter content.

Additionally, Echoes include research, quotations, and other supporting evidence — based on the style and conventions of professional news stories — to clarify concepts for students and model strong writing and research skills.

Like chapter narratives, Echoes are written at two different reading levels, which teachers can use for differentiated instruction based on student need.





**INQUIRY DRIVEN.
MEDIA POWERED.
DIGITAL FORWARD.**

You've never seen core like this before



imagineD
classroom



TRAVE=ERSE®