

Course **Syllabus**

What you will learn in this course



ARTS, A/V TECHNOLOGY, & COMMUNICATIONS

Middle School Journalism 1b

Tell Your Story

MIDDLE SCHOOL JOURNALISM 1B: TELL YOUR STORY

Take your journalistic knowledge to the next level in Middle School Journalism 1b: Tell Your Story. In this course, you will learn how to format stories for different forms of news media, including print and on-air news, and how to edit articles or newscasts for publication. You will also explore law and ethics in the media as well as first amendment rights for journalists. This course will also examine the historical development of journalism, the role of journalism and the media in society, and how the internet has dramatically changed the industry as we've always known it.

Unit 1: Preparing a Newscast

In this unit, we will learn all about the world of broadcast journalism. We will discover the different types of newscasts and learn how to prepare and organize a newscast. We will also identify the different story forms used in broadcast news and learn what factors are most

important when writing a story that will appear on the news. The on-air news stories you see may seem simple, but you'll see that a lot of elements go into preparing a short newscast.

What will you learn in this unit?

- Explain the difference between writing for print and writing for on-air news.
- Recognize the different types of newscasts and their purpose.
- Explain the main story forms.
- Identify the major components of a newscast.
- Describe how to write a broadcast news story.
- Describe and demonstrate how a newscast is organized.
- Explain the importance of graphics and video in a newscast.
- Demonstrate writing a story using the different story forms.

UNIT 1 Assignments	
Assignment	Type
Unit 1 Text Questions	Homework
Unit 1 Project 1	Homework
Unit 1 Project 2	Homework
Unit 1 Discussion 1	Discussion
Unit 1 Discussion 2	Discussion
Unit 1 Quiz	Discussion

Unit 2: Editing an Article or Newscast

Once a news story has been written, it must go through an editing process. We will learn all about the editing processes for both print and broadcast journalism. This unit will cover the different types of editors and what they look for. We will also talk about some of the common errors found in both articles and newscasts and learn ways to avoid issues such as plagiarism and fabrication. If a news piece is not edited properly, it can become a major issue for a journalist, a newspaper and/or a TV news show.

What will you learn in this unit?

- Describe the different types of editors involved in the editing process.
- Explain the importance of editing.
- Understand the difference between macro editing and micro editing.
- Discuss issues with plagiarism and fabrication and ways to prevent them.
- Describe the editing process for a newspaper article.
- Describe the editing process for a newscast.
- Recognize the common errors found in articles and newscasts.
- Edit an article to correct major issues.

UNIT 2 Assignments	
Assignment	Type
Unit 2 Text Questions	Homework
Unit 2 Project 1	Homework
Unit 2 Project 2	Homework
Unit 2 Discussion 1	Discussion
Unit 2 Discussion 2	Discussion
Unit 2 Quiz	Discussion

Unit 3: Media, the Law and Ethics

In this unit, we will discover some of the laws and responsibilities that guide journalists as they publish the news. We will learn about the First Amendment and how it protects journalists in the United States, but will also discover that some countries do not allow journalists the same freedoms. We will also discover some of the laws journalists must abide by and discuss the role that ethics plays in the field of journalism.

What will you learn in this unit?

- Explain the difference between the law and ethics.
- Describe the First Amendment rights for journalists.
- Understand the lack of freedom journalists have in other countries.
- Determine when a journalist should not ethically publish a story.

- Explain how the law and ethics play a role in determining the stories a journalist covers.
- Discover specific examples of when journalists did not follow the law or acted unethically.
- Learn the consequences of breaking the law or not acting ethically in journalism.

UNIT 3 Assignments	
Assignment	Type
Unit 3 Text Questions	Homework
Unit 3 Project 1	Homework
Unit 3 Project 2	Homework
Unit 3 Discussion 1	Discussion
Unit 3 Discussion 2	Discussion
Unit 3 Quiz	Discussion

Middle School Journalism 1b Midterm Exam

- Review information acquired and mastered from this course up to this point.
- Take a course exam based on material from the first three units in this course (Note: You will be able to open this exam only one time.)

MIDTERM Assignments	
Assignment	Type
Midterm Exam	Exam
Midterm Discussion	Discussion

Unit 4: Media and Society

In this unit, we will discuss the role media plays in society. We will discover how journalists can influence what news people are talking about and how they can affect people's emotions. We will learn how media journalists reach different types of people and how they make sure they have the news people are listening to. This unit will also introduce us to a new kind of journalist, the

internet journalist, and explain how the internet is changing the way the news is discovered and reported.

What will you learn in this unit?

- Describe the role media plays in society.
- Explain how the media determines what stories are important.
- Discuss how the media gets people to experience different emotions.
- Describe how media can enhance or manipulate information.
- Cite specific examples of how the media has affected society.
- Explain how the media reaches different audiences.
- Discuss the way the internet has changed journalism.
- Explain different ways the internet is used to spread news.
- Describe how the media reflects diverse voices of people from various backgrounds.
- Discuss examples of alternate viewpoints in the media.

UNIT 4 Assignments	
Assignment	Type
Unit 4 Text Questions	Homework
Unit 4 Project 1	Homework
Unit 4 Project 2	Homework
Unit 4 Discussion 1	Discussion
Unit 4 Discussion 2	Discussion
Unit 4 Quiz	Discussion

Unit 5: A History of Journalism

In this unit, we will learn how the news has changed over time. We will discover how and when the first newspapers were created and how the news was spread before newspapers were so easy to find. We will also look at the history of broadcast journalism, discovering when radio, newsreels and televisions became important ways to share the news. From there, we will take a look at the newest form of journalism – internet journalism – and discuss how it has changed the face of journalism and what it means for the future of the news.

What will you learn in this unit?

- Explain how the news was spread before newspapers, television and radio.
- Discuss the history of the creation of the newspaper.
- Discuss the history of broadcast journalism.
- Describe how journalism has played a role in American history.
- Describe how the internet has changed the news.
- Explain the history of African–Americans in journalism.
- Explain the history of women in journalism.
- Analyze the effect journalism has had on society.
- Analyze the effect society has had on journalism.

UNIT 5 Assignments	
Assignment	Type
Unit 5 Text Questions	Homework
Unit 5 Project 1	Homework
Unit 5 Project 2	Homework
Unit 5 Discussion 1	Discussion
Unit 5 Discussion 2	Discussion
Unit 5 Quiz	Discussion

Middle School Journalism 1b Final Exam

- Review information acquired and mastered from this course up to this point.
- Take a course exam based on material from all units in this course. (Note: You will be able to open this exam only one time.)

FINAL Assignments	
Assignment	Type
Final Exam	Exam

Class Reflection Discussion	Discussion
-----------------------------	------------

© eDynamic Learning ULC | All Rights Reserved.