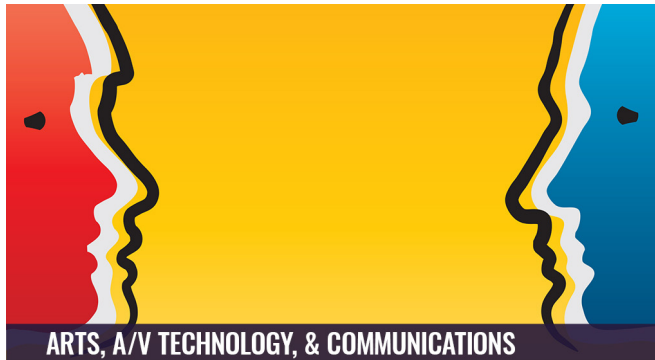




eDynamicLearning

— CAREER & ELECTIVE COURSES —



ARTS, A/V TECHNOLOGY, & COMMUNICATIONS

Public Speaking 1b

Finding Your Voice

Course Syllabus



Public Speaking 1b: Finding Your Voice

Course Description

If you've learned the basics and are ready to expand your public speaking skills, Public Speaking 1b: Finding Your Voice is for you. In this course, you'll master the fundamentals of public speaking through practice and eventually learn to speak confidently in front of large groups. Explore the use inductive and deductive reasoning, learn how to prepare a speech outline, and discover how to write your own speech using correct and emotive language. This course will also help you to develop self-efficacy and self-esteem, reduce your fear of public speaking, and teach you how to use body language effectively. You'll also learn how to stand back and critically examine your own work in order to identify areas for improvement.

Course Code: EDL129

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Unit 1: Inductive & Deductive Reasoning

Unit Summary

In this unit, you'll learn how to use both inductive and deductive reasoning, how to organize a strong argument using the Toulmin Method, and the various common organizational forms of speeches. By the end of this unit, you will know how to prepare a speech outline and be ready to move on to speech writing.

Learning Objectives

- Define inductive and deductive reasoning
- Demonstrate logical reasoning
- Recognize an illogical or invalid argument
- Structure an argument according to the Toulmin Method
- Describe the various common organizational forms of speeches
- Demonstrate how to choose an organizational form according to the purpose of your speech
- Prepare a speech outline including an introduction, main body, and conclusion



Unit 2: Speech Writing

Unit Summary

In this unit, you'll learn all about writing speeches, including how to use the correct language register, how to use emotive language, and how to integrate specific literary techniques. By the end of the unit, you'll be ready to write your first well-argued and emotionally powerful speech.

Learning Objectives

- Explain what “language register” means
- Correctly choose a register to use
- Describe the most important principles of speech writing
- Describe the qualities Aristotle believed were essential in good speech writing
- Use emotive language subtly
- Avoid overly “loaded” and propagandist content
- Use various literary techniques to create an emotional effect
- Define “amplification” and “anaphora”



Unit 3: Self-Efficacy & Self-Esteem

Unit Summary

In this unit, you'll learn all about developing the two essential aspects of confidence: a sense of self-efficacy and self-esteem. You'll also learn about techniques to reduce your fear of public speaking, visual aids to enhance your presentations, and rehearsal strategies.

Learning Objectives

- Define both self-efficacy and self-esteem
- Demonstrate how to develop your sense of self-efficacy through achievable goals
- Demonstrate how to develop your self-esteem by challenging negative perceptions
- Demonstrate how to improve your confidence by “faking it”
- Demonstrate how to control your thoughts and emotions using mindfulness techniques
- Demonstrate how to use positive thinking and visualization techniques to control nerves
- Describe various visual aids that can be used for a presentation and explain why and why to use them
- Describe the three most important delivery techniques for a presentation and demonstrate how to practice them



Midterm Exam

Learning Objectives

- Review information acquired and mastered from this course up to this point.
- Take a course exam based on material from the first three units in this course (Note: You will be able to open this exam only one time.)



Unit 4: Body Language & Vocal Techniques

Unit Summary

In this course, you will learn all about how to use body language effectively as well as how to avoid common body language pitfalls, how to develop a strong vocal technique, and how to effectively engage with your audience.

Learning Objectives

- Define “body language”
- List some of the behaviors that commonly signal deception and nervousness
- Explain why nervousness can be fatal to rhetorical speech
- Define “resonance”
- Explain how to use body language effectively in a public speech
- Explain how to use pauses effectively in a public speech
- Explain how to effectively interact with the audience during a public speech



Unit 5: Speech Evaluation

Unit Summary

In this unit, you will learn how to critically evaluate the speeches of others in terms of their purpose, presentation, organization, argument, introduction and conclusion, word choice and literary techniques. You'll also learn how to stand back and critically examine your own work in order to identify areas for improvement.

Learning Objectives

- Determine the success of a speech in terms of its purpose
- Determine the success of the presentation of a speech, including the appearance of a speaker and his/her vocal technique, body language, and visual aids
- Determine the success of the organization of a speech
- Determine the success of the argument of a speech
- Determine the success of a speech's introduction and conclusion
- Determine how well written a speech is and how appropriate to its purpose
- Critically examine your own work
- Identify areas of strength and areas for improvement in your own work



Final Exam

Learning Objectives

- Review information acquired and mastered from this course up to this point.
- Take a course exam based on material from units four and five in this course – the last two units. (Note: You will be able to open this exam only one time.)