

Banking Services Careers

Course Overview and Syllabus

Grade level: 9–12

Prerequisite Courses: None

Credits: 0.5

Course Description

Banking Services Careers is a semester-long high school course that provides an overview of how the banking system works, what the Federal Reserve is, and the technical and social skills needed to work in banking and related services. Students explore career paths and the required training or higher education necessary and gain an understanding of the basic functions of customer transactions (e.g., setting up an account, processing a loan, establishing a business), cash drawer activity, check collection processes, and other customer service–related transactions. This course also discusses how technology has changed banking in the 21st century. The banking industry is responsible for many of the products that we use on a daily basis, from checking and savings accounts to debit cards, credit cards, and loans.

Course Objectives

Throughout the course, you will meet the following goals:

- Explore the history of money in the United States
- Discuss the Federal Reserve System, the central bank of the U.S. responsible for banking industry oversight
- Compare and contrast bank performance and competition among different types of financial institutions
- Review the financial information disseminated to stakeholders, and the laws and regulations that oversee its release
- Learn how banks are rated and compared to their competitors, as well as how performance ratings impact profitability
- Recognize the different products and services offered by banks and how each can be used to enhance personal finances
- Examine online banking and how technology has transformed the banking industry
- Demonstrate how banks gain, retain, and develop customer relationships through personal financial planning, community involvement, and image management
- Identify the different roles of bank employees, the products and services they must be familiar with, and the skills they need to interact with consumers

Student Expectations

This course requires the same level of commitment from you as a traditional classroom course. Throughout the course, you are expected to spend approximately 5–7 hours per week online on:

- Interactive lessons that include a mixture of videos, readings, and tasks
- Assignments in which you apply and extend learning in each lesson
- Assessments, including quizzes, tests, and cumulative exams

Communication

Your teacher will communicate with you regularly through discussions, email, chat, and system announcements. You will also communicate with classmates, either via online tools or face to face, as you collaborate on projects, ask and answer questions in your peer group, and develop your speaking and listening skills.

Grading Policy

You will be graded on the work you do online and the work you submit electronically to your teacher. The weighting for each category of graded activity is listed below.

Grading Category	Weight
Lesson Quizzes	20%
Unit Tests	20%
Cumulative Exams	20%
Assignments	10%
Projects	30%
Additional	0%

Scope and Sequence

When you log into Edgenuity, you can view the entire course map—an interactive scope and sequence of all topics you will study. The units of study are summarized below:

- Unit 1:** Description of the Banking Industry
- Unit 2:** Bank Performance
- Unit 3:** Bank Products
- Unit 4:** Building Customer Relationships
- Unit 5:** Banking and Consumers