

# Agribusiness Systems

## Course Overview and Syllabus

---

**Grade level:** 9–12

**Prerequisite Courses:** None

**Credits:** 0.5

### Course Description

Agribusiness Systems is a semester-length high school course that introduces the business, management, marketing, and financial skills needed to successfully produce food, fiber, and fuel for domestic and global markets. Students learn about the components of the agribusiness system and how they interact to deliver food to our tables. They also learn about the key elements of a successful agribusiness enterprise: economics, financial management, marketing and sales, and government policies and regulations.

### Course Objectives

Throughout the course, you will meet the following goals:

- Learn the components of agribusiness systems
- Identify key business and management principles and issues for the agribusiness enterprise
- Understand the knowledge and skills needed by agribusiness enterprises
- Discuss career opportunities in agribusiness
- Analyze and interpret policies in relation to their effects on agribusiness
- Study the impact of green practices and sustainability principles on natural resources and how they affect food production
- Recognize the need for accurate records and financial practices to maintain a successful agribusiness enterprise
- Analyze budgets and forecasts to determine business strategies
- Develop the interpersonal, communication, and critical-thinking skills necessary for a successful career in agribusiness
- Demonstrate an understanding of global markets, trade policies, and food security and safety issues that affect the agribusiness industry

## Student Expectations

This course requires the same level of commitment from you as a traditional classroom course. Throughout the course, you are expected to spend approximately 5–7 hours per week online on:

- Interactive lessons that include a mixture of videos, readings, and tasks
- Assignments in which you apply and extend learning in each lesson
- Assessments, including quizzes, tests, and cumulative exams

## Communication

Your teacher will communicate with you regularly through discussions, email, chat, and system announcements. You will also communicate with classmates, either via online tools or face to face, as you collaborate on projects, ask and answer questions in your peer group, and develop your speaking and listening skills.

## Grading Policy

You will be graded on the work you do online and the work you submit electronically to your teacher. The weighting for each category of graded activity is listed below.

Grading Category	Weight
Lesson Quizzes	20%
Unit Tests	20%
Cumulative Exams	20%
Assignments	10%
Projects	30%
Additional	0%

## Scope and Sequence

When you log into Edgenuity, you can view the entire course map—an interactive scope and sequence of all topics you will study. The units of study are summarized below:

- Unit 1:** Nature and Scope of the Agribusiness System and Its Global Reach
- Unit 2:** Basic Principles of Economics in Agribusiness
- Unit 3:** Financial Management and Budgeting
- Unit 4:** Agribusiness Marketing and Sales
- Unit 5:** Policy and Government Intervention